



MEDIA RELEASE

Contact:

Chad Biggs

(208) 921-8270 (mobile)

chadbiggs@redskypr.com

Brighton Corporation Breathes New Life into Meridian, Idaho Neighborhood

SpurWing Greens Community Celebrates Outdoor Recreation Opportunities, New Beginnings

Meridian, ID – Brighton Corporation (www.brightoncorp.com), today announced the launch of SpurWing Greens, its newest community located in Meridian, Idaho. Driven by a collaboration between SpurWing Greens, LLC and Brighton Corporation, the SpurWing Greens community revives a neighborhood previously halted by challenging economic conditions and delivers a dramatic new vision where residents will enjoy a unique range of outdoor recreational opportunities at their doorstep. Brighton Corporation and Spurwing Greens, LLC acquired the project from a third party real estate developer earlier this year.

Located next to the SpurWing Country Club, the SpurWing Greens community will offer a variety of competitively priced options to suit any lifestyle combined with quick access to golf, tennis, swimming, biking, walking and other outdoor fitness activities. Residents of the community will receive social membership to the country club that includes access to the clubhouse, restaurant, pool and a new outdoor tennis center now under construction. SpurWing Greens also features considerably more open space than most Treasure Valley neighborhoods including 6.5 miles of intimate, undulating paths suitable for walking or biking.

“We view SpurWing Greens as a tremendous opportunity to create a distinct community that will offer its residents a unique living and recreational experience for years to come, all set against a visually stunning backdrop,” said David Turnbull, president, Brighton Corporation. “Homes will be available that suit every lifestyle, especially for those who enjoy golf, tennis and the invigorating range of outdoor opportunities we love here in the Treasure Valley. Above all, we feel that SpurWing Greens will offer residents a peaceful place to call home where they can enjoy shared interests with friends and neighbors.”

A variety of home options will be available within three distinctive SpurWing Greens neighborhoods – The Orchard, The Grove and The Estates. The builder team of Brighton Homes, Blackstead Builders and James Clyde Custom Homes will offer a variety of courtyard and traditional homes, while estate home sites will be available through SpurWing Greens LLC for completely custom homebuilding. Both Brighton Corporation and SpurWing Greens LLC are committed to providing homes that not only reflect progressive design standards but also follow a number of “green” guidelines that minimize impact on the environment, including EnergyStar® certification, careful selection of building materials, and other environmentally conscientious building practices.

Set on property previously used by Jayker’s Tree Farm, the SpurWing Greens community is located on North Tree Farm Way in Meridian, Idaho near Chinden Boulevard and Ten Mile Road. Construction of new homes and tennis courts began in early July and will continue throughout the year.

About Brighton Corporation

Brighton Corporation began in 1968 as a small group of entrepreneurs developing Boise neighborhoods. Today, the firm has matured into a team of more than twenty experts in every area of real estate development and construction. Brighton's portfolio has grown to include office, retail and industrial properties as well as mixed-use communities, residential neighborhoods and homebuilding throughout the Treasure Valley. Current projects include SpurWing Greens, Paramount, River Heights at Barber Valley, Barber Station, Mill District at Harris Ranch, Ustick Marketplace, Victory Business Center, Idaho Independent Bank Building, Heritage Commons, Karcher Crossing, and 12th Avenue Place – all in the Treasure Valley. Brighton also has commercial developments in Colorado, Minnesota and Wisconsin.

###